



IS CLOUD CONFUSING OR COMPLEMENTING YOUR IT STRATEGY?

Cloud services need stringent performance levels and complex integrations to succeed.

You need the flexibility to connect the right network suppliers, managed services partners and cloud vendors, while still minimizing time-to-market and total cost of ownership.

Platform Equinix is where complex IT solutions come together

Platform Equinix Delivers

Access new markets and customers for your services

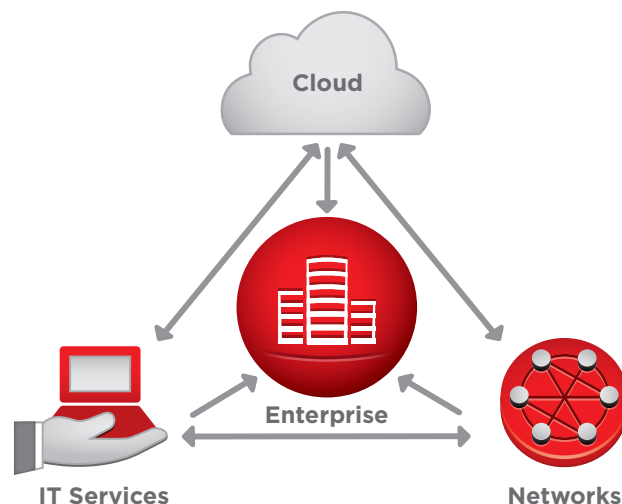
Assemble best-in-class IT solutions based on flexible partnership strategies

Speed deployment of multi-vendor offerings

Hit latency targets and improve performance for business-enabling applications

With Platform Equinix, you have everything you need to assemble best-in-class solutions. Our ecosystem offers:

- Base of enterprise customers and carrier multiprotocol label switching backbones reachable via the Equinix Marketplace
- Access to 1,400+ public and private networks to optimize performance and hit latency targets
- Specialized exchanges for Internet, Ethernet and mobility
- 500+ cloud and 600+ IT services providers
- Available capacity in 40 major business and population centers across the Americas, EMEA and Asia-Pacific



Assembling complex IT solutions for enterprises is easier with the right connections



EQUINIX

WHERE OPPORTUNITY CONNECTS

Equinix.com

Speed connections to 8,000+ potential customers

Streamline the Deployment of Complex Solutions

For Network Solution Providers:

- Sell services to network-hungry application and platform providers
- Connect to partners that enable you to expand your service offerings and move up the value chain
- Deliver cloud-enabled solutions into enterprise backbones

For Cloud Providers:

- Locate near a high density of potential network partners and enterprise customers
- Meet performance expectations by directly connecting solutions to carrier backbones powering customer wide area networks
- Speed time to assemble mashups for enterprises looking for complex and multi-provider solutions

For Enterprises:

- Maximize supplier choice while taking advantage of on-site solution management partners to minimize complexity
- Accelerate the deployment of virtual and cloud solutions
- Optimize performance by placing cloud applications within your enterprise
- Empower users through broadband and mobility connections

Access 10 of the top 10 global MPLS providers

The Platform Equinix Advantage

- 1,400+ networks
- 500+ cloud and 600+ IT services providers
- 8,000+ potential customers

Our density of network, cloud and managed service providers delivers the greatest choice among partners and suppliers and gives enterprises the greatest flexibility to assemble best-in-class IT solutions. Our global footprint, network choice and proximity to end-users improve performance and minimize complexity for the deployment of multi-provider solutions and multi-application mashups for the enterprise cloud.

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 40 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. In a digital economy where enterprise business models are increasingly interdependent, interconnection is essential to success. Equinix operates the only global interconnection platform, sparking new opportunities that are only possible when companies come together.

Learn more at Equinix.com

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